

Eurofins UK International Food Conference

## **Food Safety, Quality and Authenticity in the Global Supply Chain**

Wednesday 30<sup>th</sup> March 2011

The Motorcycle Museum, Birmingham

At Eurofins first UK international conference, the key note speaker is **Breda Mitchell**, International Trading Law and Technical Director, **Tesco**.

The conference focuses on the challenges facing retailers and suppliers with regard to food safety, quality and authenticity when sourcing from overseas markets. Experts from Eurofins will also present on 'hot topics' facing the food industry as it opens up new channels of business across the world.

Speakers include:

**Managing Food Safety - A Global Retailer Approach**

Breda Mitchell, Tesco International Trading Law and Technical Director

**The Far East – New Control Measures**

Peter Leedham, Eurofins China

**Allergens and GMOs -Regulatory and Analytical Developments**

Bert Poepping, Eurofins Europe

**Fighting Food Fraud with DNA Technologies**

Dr. Barbara Wimmer, Eurofins Medigenomix GmbH

**Contamination Controls - from Field to Fork**

Sascha Schmidt, Eurofins Global Control

**Emerging Contaminants**

Dr. Katrin Hoenicke, Eurofins WEJ Contaminants

**Food Borne Viral Infections – an under recognised threat?**

Dr Fabienne Loisy-Hamon, Chief Scientific Officer, Ceeram SAS

Starting at 9.15 with registration and refreshments and ending around 15.30.

If you are interested in attending, please contact [maryhoresh@eurofins.co.uk](mailto:maryhoresh@eurofins.co.uk), as soon as possible as we have limited places available.